



Membership Newsletter

Summer Issue

June 2012

Editor, Barbara Perales

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....Moments of Reflection....

Rosalee Echele, Chairman

"If you do what you've always done, you'll get what you've always gotten." - Tony Robbins. The ESA Foundation Directors must have taken this to heart as there have been and will continue to be many changes this year.

We continue to set our goals to be both timely and timeless. As I have shared with you recently, we have listened to the requests of the students who are seeking our scholarships, and in September the scholarship process will be fully automated online. We must give credit to Rob Bean and Kile Lindegran at Burns Communication who have worked diligently with us to create an application that will allow us to continue to provide Endowments with as many different criteria as the Endowers wish. This is not something you will find with many scholarship programs, and we are pleased to be able to offer that to our Endowers.

The Foundation Fund Fest will be held on Tuesday, July 17 from 7:30 – 10:00 pm. Be sure to read Barbara Price's article in this newsletter as she shares a new game that we will be playing, and, of course, we will still have the Early Bird Drawing. If you arrive between 7:30 and 8:00 pm and stay for the evening, we will have four drawings. The first person will win \$25 cash; the second person will win \$50; the third will win \$75; and the fourth person will win \$100. No need to purchase a ticket. This is just our way of thanking you for coming to the Fund Fest.

There will be several changes at IC convention this July, and they are definitely "timely". If you are a voting delegate (which means simply that you paid your dues before March 1 or are a Life Active Member) you will need to contact either Shelley Huber, ESA Foundation Vice Chairman, or your State Counselor if you will not be attending convention to assign a Proxy Vote. If your notice is not received, the State Counselor will be carrying your vote. This is the first year that we are publicizing that you may assign the privilege of carrying your vote in our newsletter. Please read Shelley's article in this Newsletter.

Also, in the past we provided a Certificate of Attendance to everyone who attended the Annual Board Meeting during the convention. Many people use this for their taxes, but we know that the majority of the people do not use them. Since we are doing our part in "going green", we will not automatically

provide the Certificate of Attendance but rather, you will have an opportunity to sign up to have one sent to you following convention.

We invite you to attend the State Counselors' Workshop on Wednesday morning from 9:00-noon. Rob Bean will have a presentation of the new scholarship application website, and we will be able to answer all of those questions and try to remove some of the mystery of the process.

On Wednesday afternoon from 4:15 to 5:00 at the Open Forum the candidates for Director will be introduced, and you will have a chance to meet Celina Pang from Yukon, OK, the winner of a \$2500 Mary Louise Smith Memorial Endowment. Celina is attending Central University of Oklahoma.

During the Annual Meeting from 8:30 to 10:00 a.m. on Friday, we will introduce Christian Messemer, Fort Worth, Texas, who was a 2011 winner of a \$7500.00 Graduate Studies Endowment. Christian is attending Southwestern Baptist Theological Seminary.

We will also present a video of several WomenGive Grant recipients. The Board of Directors chose to partner with WomenGive which is a program of United Way of Larimer County in Northern Colorado. Currently, dollars raised pay for child care for single mothers who want to further their education. For most single mothers the cost of child care is a major barrier to women becoming self-sufficient.

We presented WomenGive with a Life Active Grant for \$2500. The money for this Grant comes from the interest earned from Life Active Memberships. We currently have 220 Life Active members, and we encourage you to consider becoming a Life Active member with a one time tax deductible payment of \$500.

We hope you will be able to attend IC convention in July, and if you do, please join us at the Foundation Fund Fest, State Counselor workshop, Open Forum and Annual Meeting.

Rosalee Echele, ESA Foundation Chairman
rosalee.echele@hotmail.com

MEET OUR ESA FOUNDATION DIRECTOR CANDIDATES

We are fortunate to have the following qualified ESAF members who have been submitted for the three Director positions. The following is a brief synopsis of their nomination form.

Cathy Holsted



Cathy Holsted, Bella Vista, AR, worked as a charge nurse for 38 years before retiring. She has been a member of the ESA Foundation since 1975 and has held all offices and chairmanships in ESA on the International, State, District and Chapter level. Her involvement in the Foundation has included serving as a Director, Chairman of the Board, State Counselor, serving on the various committees, and being an Advisor for the last six years. She enjoys chairing and participating in many fund raising activities for the Foundation, the Oklahoma State Council, her chapter and St. Jude. Her commitment to the Foundation extends to her family who, along with Cathy, are all Life Active Members. Cathy says, "I love the Foundation, and it would be my honor and pleasure to serve on the Board as a Director."

Kathy Loyd



Kathy Loyd, Blainstown, MO, is the Director of Nurses and Administrator at a long-term care facility. She has been a member of the Missouri League of Nurses Association since 1971. Kathy is a Board member of the Johnson County United Way and a Pastor of the Community of Christ Church. She is a Life Active Member of ESA and the Foundation, a member of Theta Chi in Missouri and an honorary member of Lambda Lambda in South Dakota. She has served as President of the Missouri State Council, President of MARC, Chairman of the Board of Directors for the Foundation, and currently is a Director on the ESA Foundation Board serving as the Scholarship Chairman. Kathy enjoys fund raising and public relations through ESA, the Foundation, United Way and her church. Kathy says, "I would like to be a Director of the ESA Foundation in order to continue promoting the Foundation programs through education of the membership and non-members."

Kendra Sabol



Kendra Sabol, Cave Creek, AZ, is the Cancer Control Program Manager for the Arizona Department of Health Services. She holds Bachelor's degrees in Psychology and Medical Record Science as well as Master's degrees in Education and Health Services Administration. Kendra is a 35-year member of ESA and served as the State President of the Arizona Council. She has been the Treasurer of her local chapter for 20 years and is a Life Active Member of the Foundation. Kendra has several professional and civic memberships including licensed Nursing Care Institution Administrator, registered Health Information Administrator, certified Medical Staff Coordinator, certified Professional in Health Care Quality, and Fellow of the American Academy of Medical Administrators.

Kim Mandrell



Kim Mandrell, Chesterfield, MO, is a chemical engineer, who graduated from the University of Michigan. She joined ESA in 1995, achieved her 5th degree Pallas Athene, held all chapter offices, and served in many state offices including Treasurer, Vice President, Parliamentarian, and State President for the Missouri Council. She has attended 12 State Conventions, 6 MARC Conventions, and 12 IC Conventions. Kim is a past ESA Foundation State Counselor and a Life Active Member. She has 10 years experience working with a dog rescue group and also volunteers for AFS (a student exchange organization). She has served as a City Council President and President-Elect.

Shelley Huber, Director/ESA Foundation Credentials Chair
huber1@iw.net

VICE CHAIRMAN NOTES

Voting and Proxy Information:

A proxy notice was issued in the last membership newsletter with a call to the Annual Meeting and notification of your right to cast your own vote, provided you are an eligible member of the Foundation. If you will not be in attendance at IC Convention, you have the right to name a proxy. If you wish to name a proxy, please contact your State Counselor or myself with that information. In order for someone to cast proxy votes, he/she must be a member in good standing of the Foundation. If you have any questions about voting or carrying proxy votes, I will be happy to answer them – contact information given below and on Page 1.

Attendance Forms:

There will be a change to how Attendance Forms are handled at IC Convention this year. In the past, everyone in attendance at the Annual Meeting received an Attendance Form. In an effort to reduce costs and save time, we will provide Attendance Forms to only those members who ask for one. If you attend the Annual Meeting, you will be asked to sign in so we can track attendance. If you need an Attendance Form, one will be provided to you by contacting the ESA Foundation Vice Chairman, Shelley Huber. Again, if you have any questions, please contact me.

Candidates:

The candidates for ESA Foundation Director are printed elsewhere in this newsletter. This year there are three director positions to be filled. Nominations from the floor for Foundation Director must be communicated to the Vice Chairman prior to June 15, 2012. These will be accepted during the Open Forum on Wednesday, July 18, 2012, at 4:15 pm in Norman, OK.

Election of Foundation Directors:

Election of the new Foundation Directors will NOT be during the Annual Meeting as in the past. The ballot box will be available on Thursday, July 19, 2012, from 4:00 – 7:00 pm.

Shelley Huber, Director/ESAF Vice Chairman
huberi@iw.net

THE LATEST ESA FOUNDATION NEWS

ESAF ... MAKES THE DIFFERENCE!

Are you willing to help the ESAF “make a difference”???

It's been an extremely interesting year – lots of happenings. Please if you are attending IC Convention in Oklahoma – come and check us out.

We again will have a merchandise/information desk throughout the week and VOLUNTEERS for the desk are most welcome. Just email the treasurer below. We also have copies of our last “Wings of Eagles” hard copy (\$20) and CD (\$15) if anyone is interested

Remember our Life Active Membership program - pay once \$500.00 (or two payments of \$250.00) and never worry about paying dues again. This program also supports our LIFE grants. You may find further information about these grants on our website. www.epsilonsigmaalpha.org/esaf

And, of course, we always accept new members any time of the year - New member dues - \$25.00 for the first year. We are still one of the best bargains around.

TURN-A-ROUND FUND

Don't forget any member may use it.

Are you aware that even individual members may use the ESAF turn-around-fund??? So if you are making personal donations to charities that are on the “list”

please consider using the turn-around-fund. That list is also on the website.

ADOPT AN ENDOWMENT

Some of our Endowed Scholarships, even though they are fully endowed, no longer have someone to watch over them. With the fluctuating stock market, investments do not always produce enough revenue to provide a scholarship each year.

You might consider adopting one of these... Check with Kathy Loyd, our Scholarship/ Endowment Chairman for more information.

Please be sure to send any dues, donations, turn-around-funds etc to the

ESA Foundation Headquarters
363 West Drake Road
Fort Collins, CO 80526

An important message:

Remember we no longer have a Post Office Box so send any correspondence, etc, to the ESAF office above.

This is a public foundation and anyone can become a member. Encourage your employer, friends and families to join. We on the board appreciate everyone's support

and remember we are **“*Serving the World Community...Because We Care!*”**



**Jeannette Rhodes, ESA Foundation
Director/Treasurer
jerhodes@charter.net**

**Dreams + Determination = Desired
Outcomes**

Recently I received two “old” reports from a friend who was a World Center Foundation State Counselor in 1977 and 1978, a period of time just prior to the date when the name of the Foundation was changed to *ESA Foundation*. Her reports indicated the ups and the downs of that time period in the history of the Foundation. Keeping the Foundation afloat, literally, was a key issue. You see, there had been a flood in the Loveland, CO, area which had done some pretty extensive damage to the building that housed the Center; members were losing faith in the dream; and things seemed quite dismal, to say the least.

So, how did we get from that feeling of hopelessness to the feelings of pride and elation that we possess as a Foundation today??? We are so proud of the fact that we awarded over 160 scholarships last year *plus* we gave Life Grants worth several thousand dollars to individuals to help them in pursuing a better life through educational opportunities that are alternatives to the University/College system. We have attained a worth of nearly 3 million dollars in restrictive and operating funds. We have developed a website for the endowments and scholarships that has piqued the interest of thousands of individuals. **...and we couldn't have done it without you, our members.**

It's true that those of you who have created the endowments from which the scholarships are awarded definitely deserve praise for your foresightedness in one method of planned giving. We are also indebted to the individuals who have determined methods of continuing financial support of the Foundation long into its future through monetary gifts and through their bequests, as well as to those of you who have chosen to become Life Active Members, thus providing a funding alternative for individuals who are not college bound. But – **Is it ever enough?** Frankly, the answer is – **NO!** We ask that you please continue to always place the ESA Foundation at the top of your list when you are: making charitable

contributions; when you are considering ways of honoring or memorializing a loved one; when you are contemplating the future distribution of your estate. Make us a part of your legacy, and remember that your gift – **in any amount** – furthers each and every facet of the work of the ESA Foundation.

The determination of the members of ESA, and consequently the members of the Foundation, helped to create a future for the Foundation. Please continue to **maintain** and **sustain** that future.

**Jan Jones, ESA Foundation Director/ Planned
Giving Chair
bobjon@brookings.net**

**Flying Solo Series: Compulsive
Hoarding – Gaining Things and Losing
Families – The Root of Hoarding: What
Lies at the Bottom of that Pile?**

We all know someone who is a hoarder! We just are not admitting it! And the person that we know is a hoarder is certainly not admitting it! Experts usually draw the line between a merely messy lifestyle and hoarding when it comes to the person's ability to function. Lots of people acquire things they do not need, but if it's not the sort of thing that causes an inability to function adequately, it is not called hoarding. If they are no longer able to cook meals in their own home; if they can't live safely in their own home; if they're a threat to others, that's where it crosses the line.

So now think again and decide if you still think the person you think is a hoarder is a hoarder. In the past, experts saw hoarding as an outgrowth of obsessive-compulsive disorder (OCD). But as more studies are coming in, it seems like it is not a particular special or strong relationship with OCD. Much more common are problems like major depression disorder, anxiety, and attention deficit disorder. Studies have found that the frontal lobe within the brain of someone who hoards tends to work differently. This region is crucial for weighing options and thinking rationally.

To learn more about hoarding and how it affects families contact me or get your own personal copy at the July convention in Oklahoma.

**Kendra Sabol
ESA Foundation Program Chairman
kasabol@cox.net**

State Counselor Notes

Norman, Oklahoma, is going to be an exciting place in July. Join us on Wednesday, July 18, to see the changes planned for our Foundation website. Everyone is welcome to attend to learn how our scholarship application process has been updated.

The State Counselors have finished the application processing for this year, and the Foundation Board of Directors is extremely grateful for all the hard work and dedication that goes into reviewing the applications and getting them ready for judging. Besides scholarship processing, the State Counselors have also been busy promoting the Foundation and raising funds for various Endowments. Without these devoted members, the Foundation could not celebrate all of the successes we are excited to share with you this year. I hope to see you at IC Convention in Norman, OK.

Shelley Huber, State Counselors' Chair
huber1@iw.net

Grants

As it has been reported in this newsletter we have had two grant recipients since July. The first was Sarah Cofer to study Spanish at Columbus State Community College in Columbus, Ohio. Our second was ESA'er Britney Abernathy from Spring Lake, NC. She received her grant to increase her education in apartment property management. She was our first online course recipient.

We also gave a Life grant to the WomenGive Program of Larimer County, CO. The program focuses on bringing positive change to women and girls by providing access to child care. Make sure you come to the Foundation Annual Meeting at IC Convention in Norman OK to view a presentation on this project.

I hope to see all of you at convention, and if you have any questions about any of our grant programs please ask.

Barbara Perales, ESA Grants' Chairman
bkperales@satx.rr.com



Short Tentative for IC in Norman, OK

Tuesday, July 17	Foundation Fun Fest , 7:30 - 10:00pm
Wednesday, July 18	ESA Foundation State Counselors' Meeting 9:00am - 12:00pm
	ESA Foundation <i>Open Forum</i> , 4:15 - 5:00 pm
Thursday, July 19	Foundation Ballot Box Open, 4:00 - 7:00pm
Friday, July 20	Foundation Annual Meeting 8:30 - 10:00 am

**Come and See the New and Exciting ESA
Foundation**

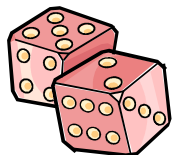


There will be a special scholarship issue coming in June. There were so many wonderful scholarships given that we had to make a special issue just for them.

Come – Join the fun!

IC convention will be here before you know it - and with IC convention comes the **ESAF Foundation Fund Fest (FFF)**. Please let me know if we can count on the members from your state to donate items for the silent auction or State Basket auction. Come early to win cash prizes and stay to play fun games. Join us in the Card Caper event to win more cash prizes

If you haven't had a chance to help us promote FFF Night in your state yet, maybe you can still help us get the word out. The next page has a form to fill out if you would like to help in some way.



**ESA FOUNDATION ~ Foundation Fund Fest - Tuesday, July 17, 2012
Norman, OK**

ESA Foundation needs your help at the IC Convention with Foundation Fund Fest and the Merchandise table.

Please let me know if you would be willing to help as a dealer, set up and clean up or work at the silent auction tables

Sponsors are also needed: _____ \$ 100 – Game Table sponsor

FFF Night Patrons _____ \$ 200 - Silver; _____ \$ 300 - Gold; _____ \$ 500 - Pearl; _____ \$1,000 - Platinum

Willing to Donate: _____ Silent Auction item(s) Oral Auction item(s) _____
_____ State Basket –Description _____
_____ “Designer” - _____

ESAF Merchandise Table will be open “during FFF night” on Tuesday.
Wednesday, Thursday, Friday and Saturday~ specific times TBD.

_____ I will help sell merchandise, collect dues and donations
Day(s) _____ Time(s)

~~~~~

Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

***Please return this form to:***  
*Barbara Price,*  
507 Aqua Vista Drive,  
Granbury, TX 76049 -  
[esabarbara@swbell.net](mailto:esabarbara@swbell.net)  
871-573-1333

**Thank you for all you have done and continue to do for the ESA Foundation!**

363 West Drake Rd.  
Fort Collins, Colorado 80526

|                                                                             |
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| Non-Profit<br>U.S. Postage<br>P A I D<br>Minneapolis, MN<br>Permit No. 2967 |
|-----------------------------------------------------------------------------|

# ESA Foundation Contribution Form

**ESA Foundation ♦ 363 West Drake Rd., Fort Collins, Colorado 80526**

Dues MUST be postmarked by March 1 to ESA Headquarters at the above address to be eligible for a vote at the Annual meeting

Enclosed is my donation, made payable to ESA Foundation in the amount of \$\_\_\_\_\_. This donation is from an      an individual                      a group (chapter/council/corporation/other)

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|            |               |                   |                    |
|------------|---------------|-------------------|--------------------|
| Donor Name | Member Number | Chapter/Group No. | Chapter/Group Name |
|------------|---------------|-------------------|--------------------|

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|                |                |
|----------------|----------------|
| Street Address | City/State/Zip |
|----------------|----------------|

Credit Card:   Master Card   VISA   Discover   Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_  
(3 digit # on back of card)

Cardholder’s Signature: \_\_\_\_\_

Please apply my donation to:                                   \$ \_\_\_\_\_ Perpetual Endowment for: \_\_\_\_\_  
\$25.00 New Membership  
\$15.00 Annual Dues                                                 \$ \_\_\_\_\_ Scholarship for: \_\_\_\_\_

\$ \_\_\_\_\_ other for \_\_\_\_\_

Note: Other Perpetual Endowment and Scholarship – Please insert specific Name

This Donation is a memorial for: \_\_\_\_\_

This Donation is in honor of: \_\_\_\_\_

**\*\*\*WE SINCERELY THANK YOU FOR YOUR DONATION\*\*\***