

Thank you for your interest in becoming licensed with Epsilon Sigma Alpha! ESA claims exclusive ownership to its trademarks, and only licensed vendors have the right to use these marks commercially. We partner with Affinity Consultants (Greek Licensing) to help us manage our licensing program and the use of our trademarks.

The first step is to register for an account in the Affinity Gateway, which is the online platform used to manage all aspects of our licensing program. You can do so at the following link: <u>https://greeklicensing.com/signup</u>. Once your registration is approved, you will be able to access the online application. For your convenience, the \$20 non-refundable application fee can also be paid online via secure e-check. The only part of the application process that is not completed online is mailing physical product samples to Affinity Consultants for quality review.

Once your application is completed, Affinity Consultants will release the License Agreement to you for electronic signature. When you sign it, it's automatically sent to me for review and final approval, with Affinity's recommendation.

Again, thank you for your interest in Epsilon Sigma Alpha's licensing program. I encourage you to submit an application soon!

Please feel free to contact our licensing partner, Affinity Consultants, if you have any questions about the application process or the licensing requirements. They are glad to assist you through the process.

Email: <u>licensing@greeklicensing.com</u> Phone: 760.734.6764 ext. 140

Sincerely,

Charlotte Carloni Executive Director