## Pie in the Face



Grand Prize winning event – Push to \$200 Million

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Event Description: Donations are made for a chance to "pie" someone in the name of St. Jude.

## Supplies needed:

Pies (can be whipped cream or shaving cream)
Buckets or jars to collect donations
Ponchos to protect the clothing of those participating
Goggles to protect he eyes of those participating
Tarp/floor covering

Possible event locations:

State meetings ("Pie the Executive Board!")

Church

Schools/universities (pie teachers/professors/administration)

College dorms (Pie the RAs)

Workplace

Side event at an existing St. Jude event

## How it works:

- A week before to day of: put a photo of each person who has agreed to be "pie'd" on a separate bucket/jar. People can drop a donation into the jar for a chance to see that person get pie'd.
- If you make it a day of event, make a set donation amount for a pie (say \$5 gives you one chance to pie one person).
- If you want to make it a week-long event, the person/people who have the most donations in their jar at the end of the week will be pie'd.