

# Recruitment Resources at a Glance

Explore all the recruitment resources now found on the ESA website to help you with member retention, recruitment, and formation of new chapters.

## Resources for Marketing Your Event

Find ideas for **invitation lists** and tips for talking ESA at events. This section also features media and promotional materials including the **brand guide, official logos, and a pre-made flier**. Explore ideas and resources for recruiting community volunteers and donors for your projects too.

## Quick Facts and Important Links

In a handy drop-down format, find answers to frequently asked membership questions including **how to recommend someone for membership, how to sign up a new member, and how to start a new chapter**. Use this section to also learn about **member-at-large/individual benefits** and **how to earn free dues**.

## Event Ideas and Pre-made Event Kits

This section contains everything you need for a variety of event and party ideas that are sure to create excitement about joining ESA. Each recruitment event kit will include **materials needed to host and promote** the specific events, making them a snap for you to host. You can even find **customizable event kits** with fillable PDFs for any occasion. These are updated frequently so keep an eye out for our new releases and current events.

## Specific Membership Materials and Forms

Find information and resources for **new member training and forming new chapters, collegiate recruitment, youth and legacy membership**, and additional **forms and templates**. This section features materials like the Ideals booklet, officer descriptions, tips for successful tabling, membership applications, change of status form, reinstatement form, installation report form, and several other important membership documents.

Visit [EpsilonSigmaAlpha.org/Recruitment](http://EpsilonSigmaAlpha.org/Recruitment) for more information.

