

Wreaths Across America



What is Wreaths Across America?

- National nonprofit organization
- Founded in 2007
- Continues to expand
- Annual wreath-laying ceremony at Arlington National Cemetery begun by Maine businessman Morrill Worcester in 1992.



WREATHS *across* AMERICA

Remember the Fallen...

How We Remember

WAA's annual pilgrimage from
Columbia Falls, Maine, to
Arlington National Cemetery in
Virginia

The Remembrance Tree Program
provides a living memorial to
loved ones lost

The HART Ceremony is
conducted each year to honor
veterans of our nation's allies

WAA hosts statehouse ceremonies in nearly 50 states.

How We Honor

Honor those that Serve and their families...

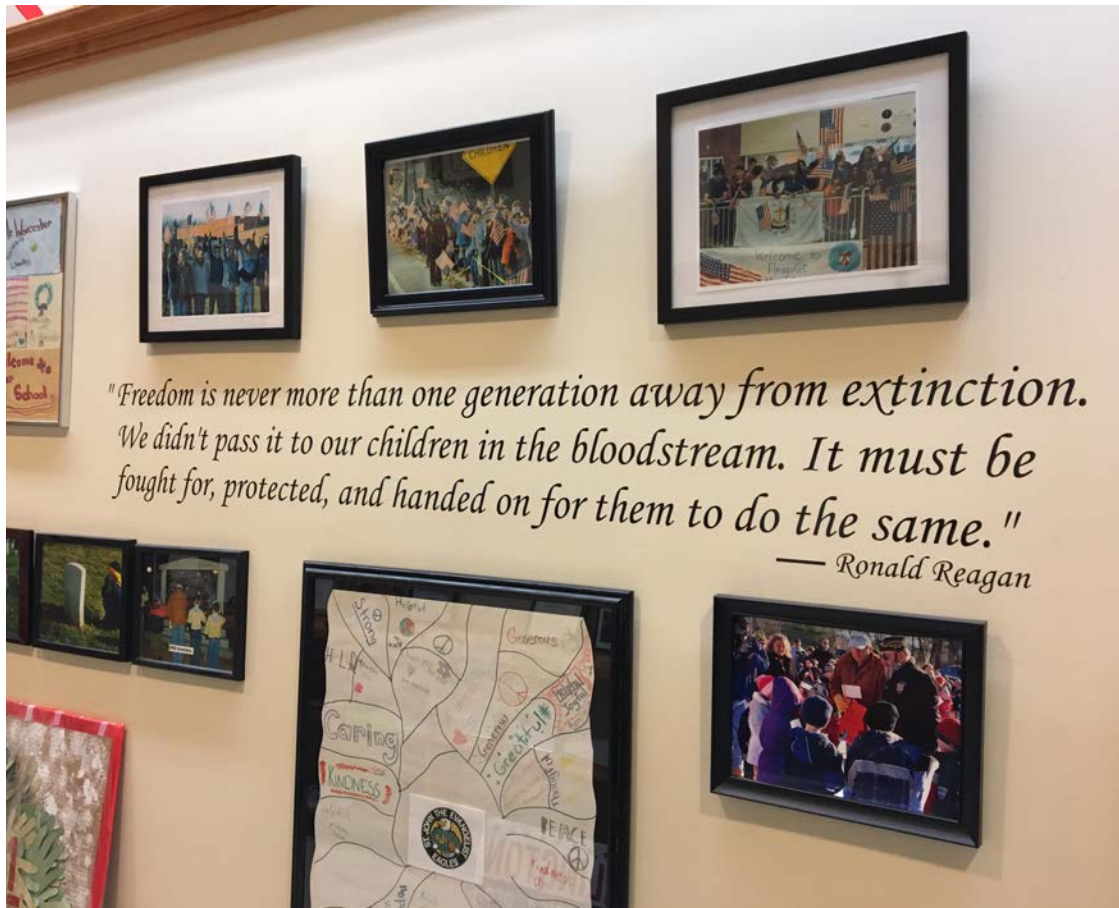
- WAA conducts several programs to honor our veterans, including our popular Thanks-A-Million campaign, which distributes free “I Owe You” cards to people all over the country
- The organization participates in veterans’ events throughout the year through Veterans Day, Memorial Day, WAA Radio, in our monthly newsletters, in press coverage and on the website and social media
- Through WAA’s group sponsorship program, WAA has helped other nonprofits such as Civil Air Patrol, Scouts, 4-H Clubs, local VFWs and American Legions raise funds for their own community needs
- The WAA Museum located at the National HQs in Columbia Falls, ME, and showcases thousands of items that have been donated to WAA over the decades



Wreaths Across America has a veteran liaison on staff to work with local veterans’ organizations in Maine

Teach the next generation about the value of freedom...

How We Teach



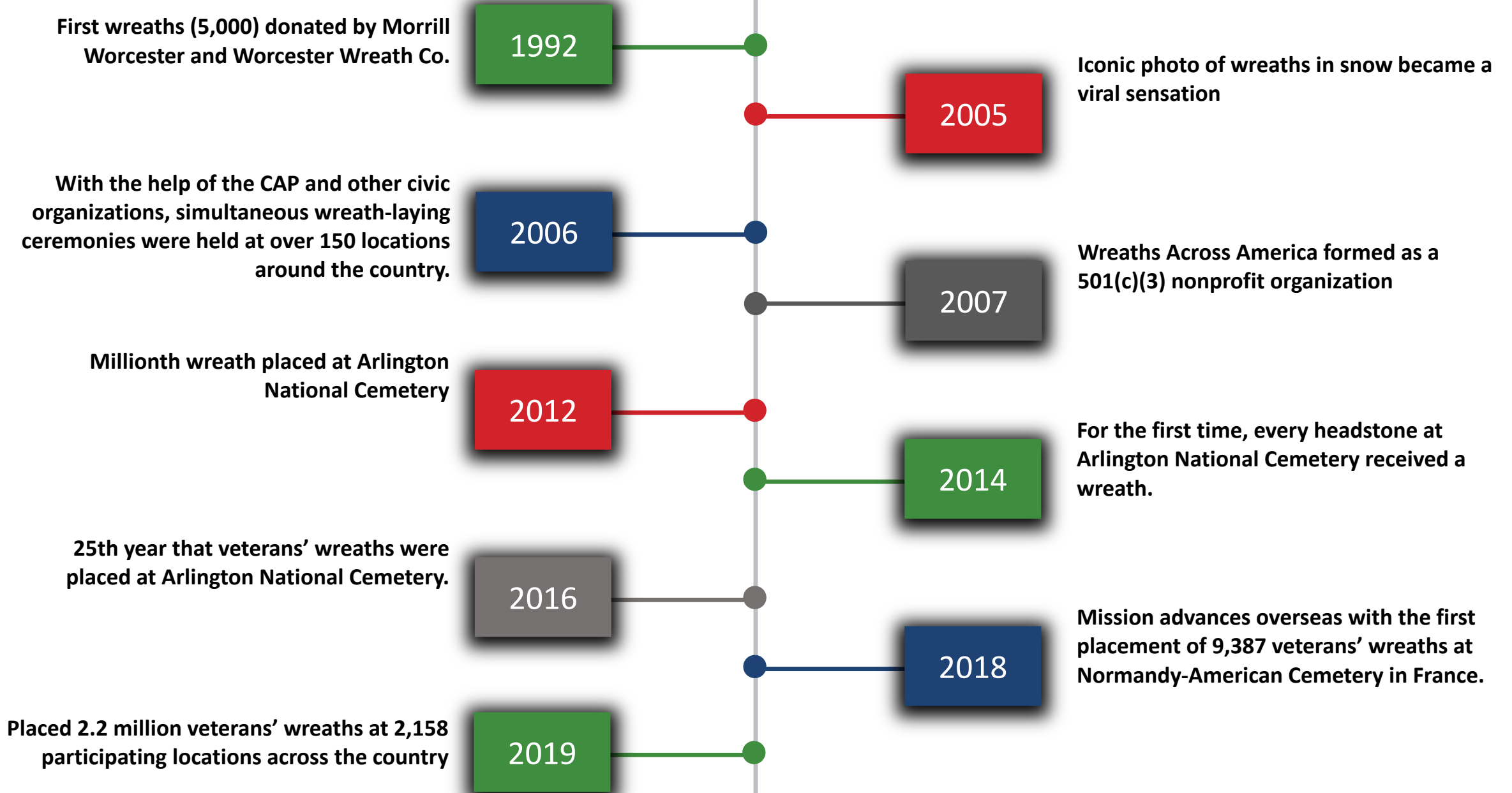
WAA is committed to teaching younger generations about the value of their freedoms and the importance of honoring those who sacrificed so much to protect those freedoms. We offer learning tools, interactive-media projects and opportunities for schools, 4-H clubs, Scouts and other youth groups to participate in our efforts.



The Mobile Education Exhibit is a traveling classroom on wheels designed to inspire and educate all about the mission and those who lives have been impacted by it. The goal of the Wreaths Across America Education Exhibit is to bring local communities and our military together with education, stories and interactive connections.

Growth by Region

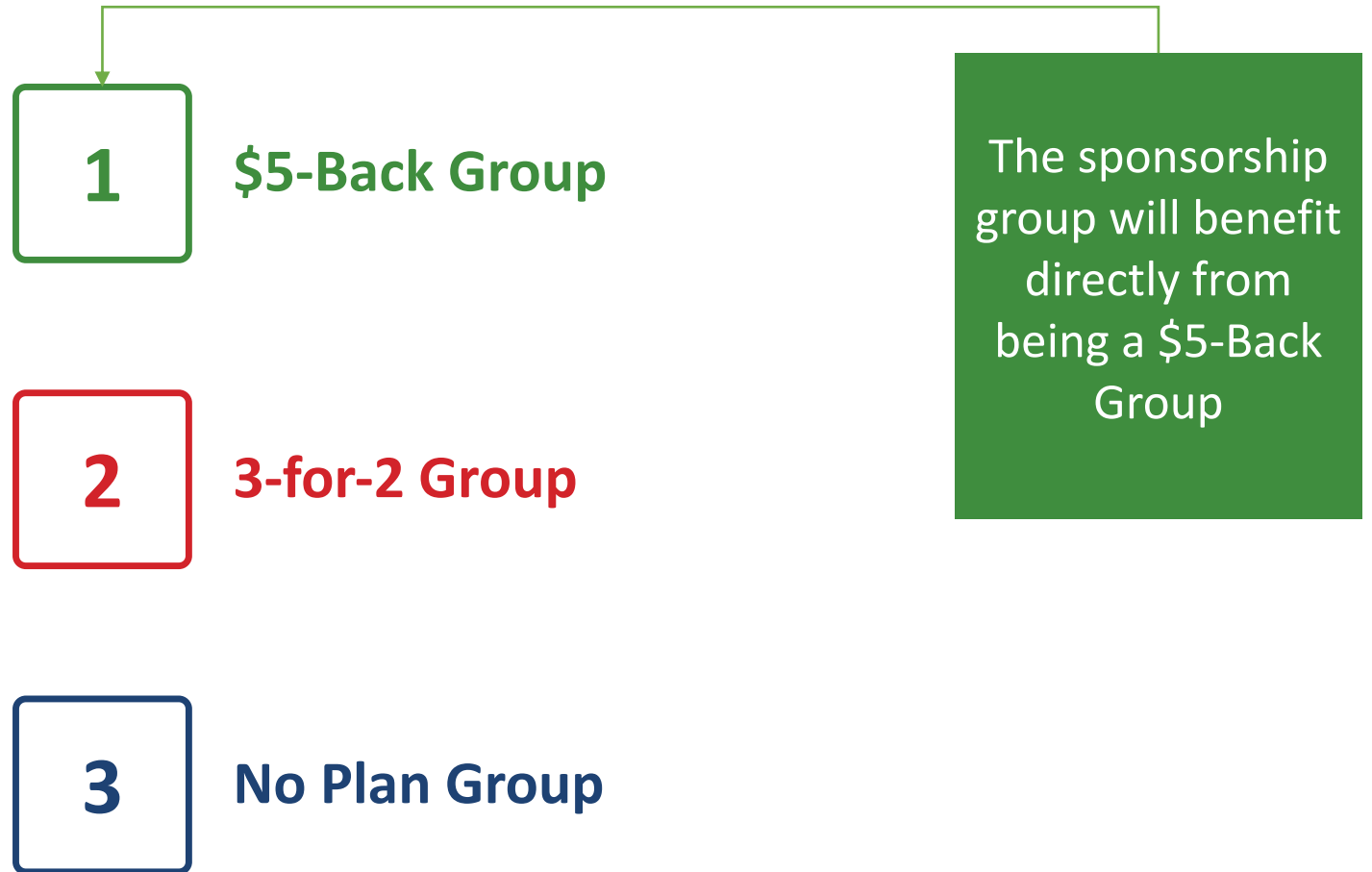




Sponsorship Groups

Options

There are THREE types of sponsorship groups that you can sign up for to raise money for a specific cemetery location(s) or to give to WAA to allocate wreaths where most needed.



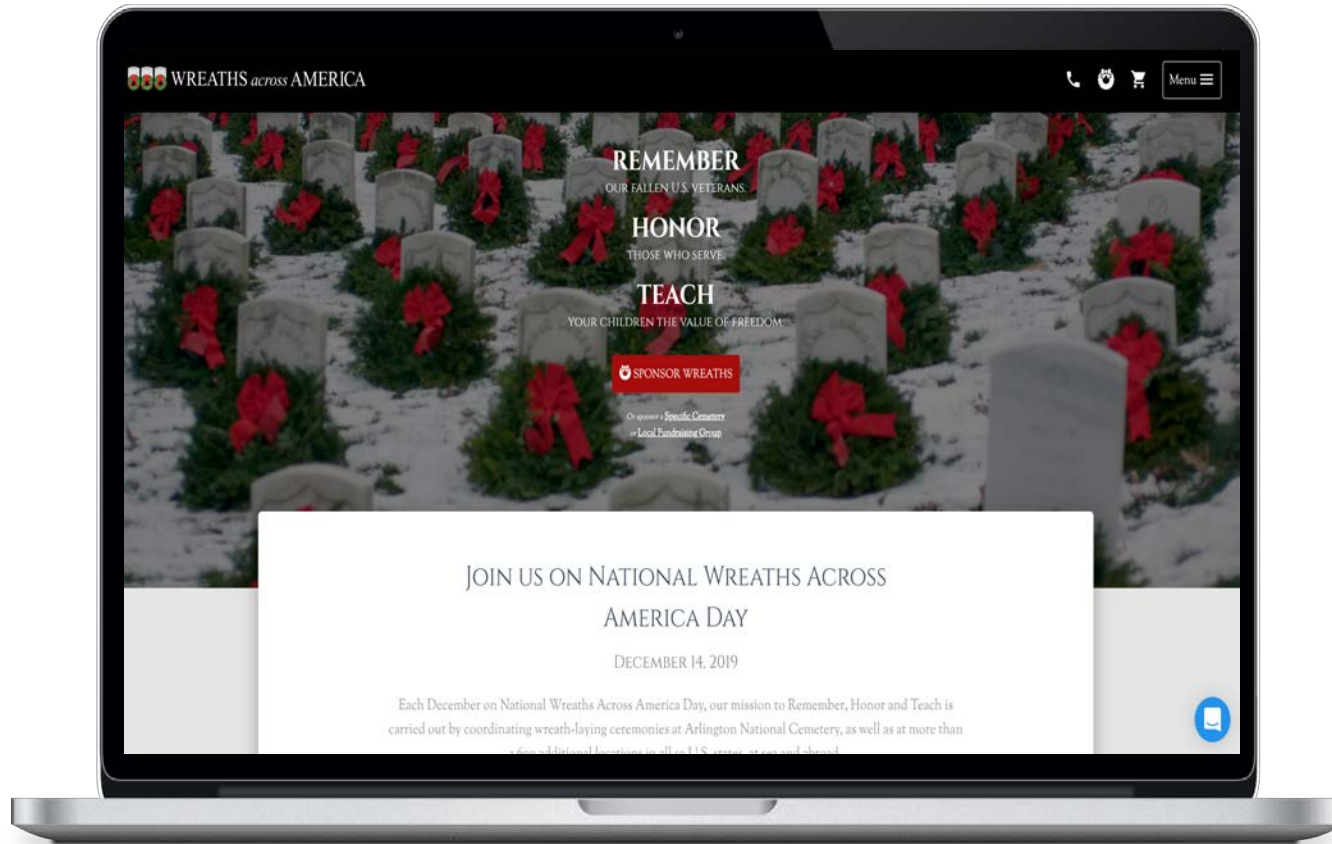
\$5-Back Group

- Designed for other nonprofits and civic groups to benefit from.
- For every \$15 wreath sponsorship sold, your registered group will receive \$5 back for your own program.
- All sponsorships are sent to WAA HQ in Maine for processing
- At the end of each month WAA sends a pay back check

\$12M

**Over the last 11 years
WAA has given back
to these groups**

Getting Started



1

Select a participating cemetery your employees will raise funds for.

2

Register your group online.

3

Create your custom Sponsorship Page.

4

Promote your Sponsorship Page.

5

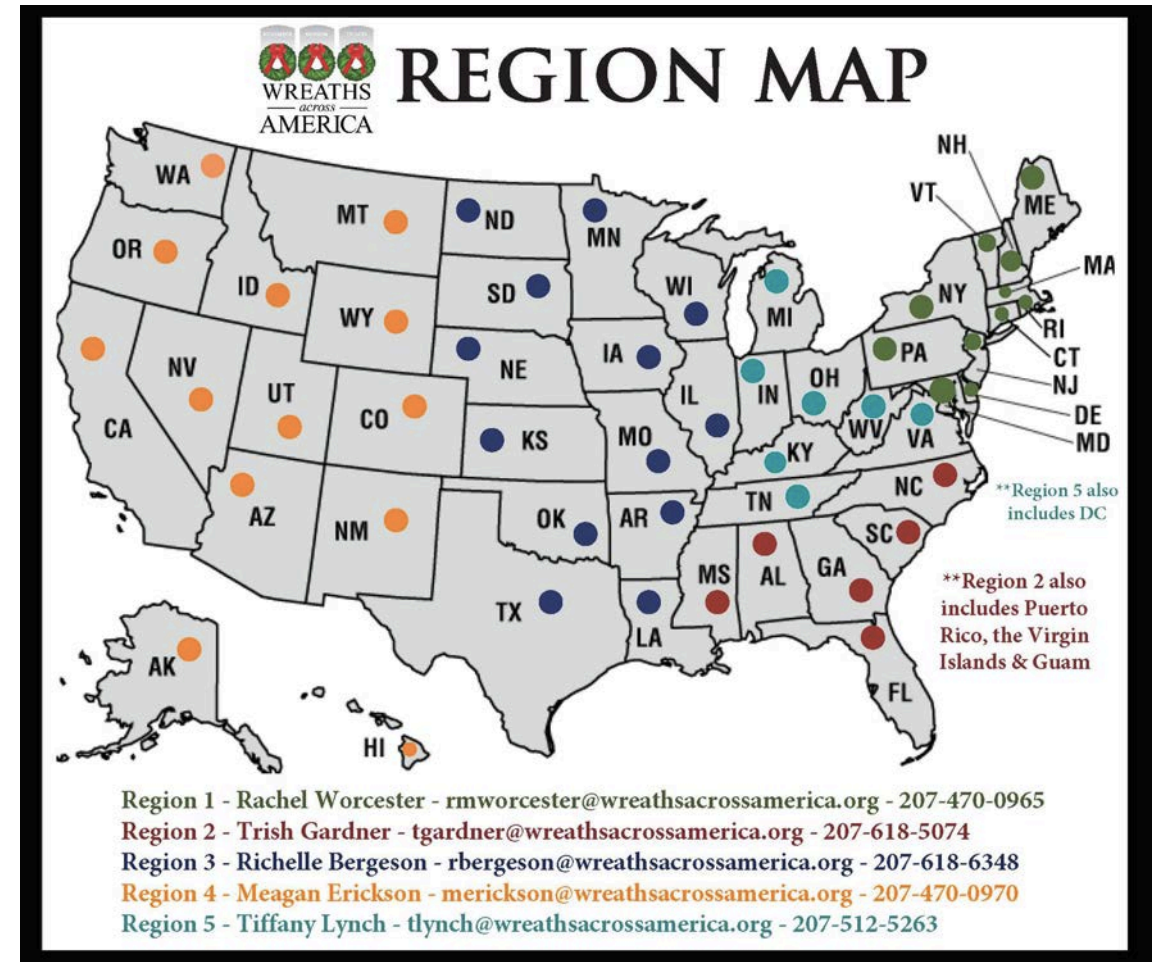
Host fundraising events in your community!

6

Fundraising can be done year-round!

Resources

- WAA has Regional Location and Sponsorship Group Liaisons available to aid volunteers throughout the country as need.
- WAA also offers tools and templates to help promote group involvement and informational materials for Groups to use when speaking with the public about WAA.



2021 Notable Events

- **SUNDAY, DECEMBER 12, 2021**
 - Convoy departs from Harrington, Maine
- **Monday, December 13, 2021**
 - State House Ceremonies held at almost all 50 State Houses
- **FRIDAY, DECEMBER 17, 2021**
 - D.C. Welcome Reception & Dinner
- **SATURDAY, DECEMBER 18, 2021**
 - National Wreaths Across America Day

Contact Information

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Social Media



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Thanks for Your Time

