

OCTOBER

- **Review** epsilonsigmaalpha.org/esaHeartsStJude
- **Register** to create your chapter fundraising page and set a chapter fundraising goal - keep in mind that your chapter is eligible to send a member to CLS at \$4000.
- **Encourage** chapter members to create individual pages under the chapter fundraising page.
- **Fill** out the event form for any event you have planned.

CONTEST: Individuals who register by October 31st will be entered to win a prize from ESA HQ. The Philanthropic Coordinator with the most team members will also win a prize.

NOVEMBER

- **Remind** members to share their pages with family and friends and ask for donations during the holidays. This is an opportunity to reach their \$100 shirt goal.
- **Fill** out the event form for any event you have planned.

CONTEST: Post why you are fundraising for St. Jude to Instagram with #ESA4StJude to be entered to win a prize from ESA HQ. (individual prize)

DECEMBER

- **Remind** members to share their pages with family and friends and ask for donations during the holidays. This is an opportunity to reach their \$100 shirt goal.
- **Fill** out the event form for any event you have planned.

JANUARY

- **Get** your chapter ready to participate in the February fundraising challenge to kick off ESA Hearts St. Jude month.
- **Give** your chapter ideas for raising their individual member \$100 so they can earn their ESA Hearts St. Jude T-shirt.
- **Fill** out the event form for any live event you have planned.

CONTEST: Raise \$100 by January 31st to be entered to win a prize from ESA HQ. (individual prize)

FEBRUARY

- **Remind** your chapter about participating in ESA Hearts social media (make sure they follow ESA's national pages.)
- **Encourage** your spring new members to create their individual teamraiser page.
- **Fill** out the event form for any event you have planned.
- **HOST A LIVE EVENT!**

CONTEST: Fill out the event form for your live event to be entered to win most creative live event or most dollars raised at a live event. (chapter prizes)

MARCH

- **Be sure** all funds raised by the chapter are reflected by the chapter teamraiser page.
- **Be sure** all funds raised individually are reflected on your individual teamraiser pages.
- **Last chance** to qualify for your t-shirt: raise \$100 due 3/31
- **Fill** out the event form for any event you have planned.

CONTEST: Raise \$250 by March 31st to be entered to win a prize from ESA HQ. (individual prize)