

## APRIL/MAY

- **Review** [epsilonsigmaalpha.org/esaHeartsStJude](https://epsilonsigmaalpha.org/esaHeartsStJude)
- **Transition** St. Jude Chair, if applicable
- **Plan** the year with ESA HQ.
- **Choose** chapter members to attend St. Jude YOU, if qualified.
- **Encourage** chapter members to create NEW individual fundraising pages under the chapter page (provided by ESA HQ).
- **Add** planned events to the "ESA Collegiate Events - All Chapters" Google calendar.

## JUNE/JULY/AUGUST

- **Host** one event to engage members
- **Remind** members to share their pages with family and friends and ask for donations during the holidays. This is an opportunity to reach their \$100 shirt goal.
- **Add/Update** planned events to the "ESA Collegiate Events - All Chapters" Google calendar.

## SEPTEMBER/OCTOBER

- **Revise** plan for spring with ESA HQ.
- **Host** an event to engage members. This is an opportunity to help members reach their \$100 shirt goal.
- **Add/Update** planned events to the "ESA Collegiate Events - All Chapters" Google calendar.

## NOVEMBER/DECEMBER

- **Remind** members to share their pages with family and friends and ask for donations during the holidays. This is an opportunity to reach their \$100 shirt goal.
- **Add/Update** planned events to the "ESA Collegiate Events - All Chapters" Google calendar.

## JANUARY/FEBRUARY

- **Transition** St. Jude Chair, if applicable
- **Revise** plan for spring with ESA HQ.
- **Encourage** your spring new members to create their individual fundraising page.
- **Give** your chapter ideas for raising their individual member \$100 so they can earn their ESA Hearts St. Jude T-shirt.
- **Add/Update** planned events to the "ESA Collegiate Events - All Chapters" Google calendar.

## MARCH

- **Be sure** all donations collected are reflected on the chapter or individual fundraising pages.
- **Last chance** to qualify for your t-shirt: raise \$100 due 3/31.
- **Update** planned events to the "ESA Collegiate Events - All Chapters" Google calendar.