

ESA Foundation
“Serving the World Community...Because We Care”
2016 – 2017 State of the Foundation

Chairman’s Report – Kim Mandrell

As the Chairman of the ESA Foundation Board of Directors, it is my pleasure to report the many positive accomplishments that your Foundation has made this past year. We could not have done this without the continued financial support and the support of the Foundation’s programs that are given by our members, and for that you have our deepest gratitude.

Total Assets

As of May 31, 2017 the total assets of the ESA Foundation are \$5,016,273, as verified by independent auditor, Eide Bailly. The total liabilities for scholarships were \$138,600. These liabilities will be paid directly to the institutions of higher learning this fall. The liabilities due to Packs for Hunger were \$101,835. These liabilities will be paid as needed by the Packs for Hunger program. The Eide Bailly audit report and information is available for public viewing on line at www.epsilonsigmaalpha.org/about/ESA-Foundation. A complete copy of the auditors’ report is on file at the ESAF Headquarters in Fort Collins, Colorado.

Investments

The Foundation’s Endowment/Scholarship Program continues to increase. During this fiscal year we had a 10.16% Return On Investment (ROI). Our Investment Planner is with MorganStanley. He joined us at the annual board meeting in St. Louis to bring us up-to-date with our investments.

Membership

Membership count for a given year runs from March 1st through the last day of February. A member is considered to be inactive for the current year if the dues are not received at Headquarters before March 1. Those dues not arriving before March 1 will be applied to active membership for the next year. This year’s active membership total, as recorded for voting purposes at the 2017 annual meeting, was 1,332. This was a decrease of 89 members over the previous year. During the time of the dues deadline, the on-line portion of the ESAF website was not functional due to a database upgrade that was underway. It is possible that this impacted members’ ability to pay on time. The board will monitor the membership status and plans to look for ways of actively promoting membership growth.

Life Active Membership

Because of the individuals and groups who have decided to become Life Active Members (LAMs), the LIFE Grant funds also continue to grow. Grants from these funds are awarded to individuals/groups that need financial assistance for career opportunities, parent training and training for individuals at risk.

We gained 19 new Life Active Members this year: Rita Martin (CO), Eileen Keck (WY), Sue Peckham (KS), Florence Vance (AK), Midwest Area Regional Council (MARC), Atilio Cavazos (NM), Leianne Stinton (OR), Gertie Chapin (CO), Clem Kelly (AU), Debra Vercellono (NB), Alpha Kappa – 4401 (MI)

Beta Psi – 4062 (IL), Patricia Ludwig (MI), Jill Drummond (OK), Jennifer Skinner (IN), Linda Leveridge (OK), Suzanne Block (CA), Audrey Eoff (TX), Eta Pi Chapter (IN). This is 2 more Life Active Memberships than last year.

Grants

ESA Foundation Career Enhancement Grants are funded by return on investment from the Life Active Memberships. Career Enhancement Grants were awarded last year to Jody Hartkopp for Financial Advisor Boot Camp, Jesse Huang for a Clinical Research seminar program, Jennifer Louie Trainum for Violin level 7 Suzuki training and Tara Lara Thomas-Moore for Acceptance and Commitment Therapy.

Special Grants were given to WomenGive, \$2500, to Camp Hope, \$500, a camp for wounded veterans, and a personal presentation by the Foundation Board and IC President Sherry Day was made to the Salvation Army in St. Louis, MO in Sherry's honor in the amount of \$1000.

A video speaking about the "Art Spark" winner, Carrie Lee Patterson, was shown at the Annual Meeting in St. Louis, MO.

AWARDS

Plateaus of Achievement

State Counselors received ninety-eight Plateau of Achievement award certificates at their annual workshop in St. Louis, MO. The certificates will be distributed by the State Counselors at their state meetings. The Plateaus of Achievement are presented to individual members and to chapter, city, state and regional councils for their monetary contributions to the ESA Foundation programs. Each time a donor reaches a new Plateau level of giving they are awarded a certificate of recognition for achieving this new level.

Robert and Dixie Palmer Recognition

Through a special donation of \$1,000 outstanding ESA members may be presented this prestigious award. This donation not only provides recognition to a worthy recipient, but also helps to assure the future of the ESA Foundation. This award was not presented this year.

Stewardship Award

Financial support for the Foundation in the amount of \$500 can be donated to recognize individuals who continually help in promoting the ESA Foundation and its many projects without seeking recognition or rewards for the help that they may provide for others. This recognition was given to Jef Peckham, KS as a surprise by his mother, Sue Peckham. Mrs. Peckham made this same presentation to her late husband, Jay, in 1989. She added a second plate that shows Jef and his Dad share the "Family Stewardship Award Trophy."

Humanitarian Award

ESA Foundation members can recognize individuals in their communities who promote the welfare of humanity by aiding those who are less fortunate and by eliminating the suffering of others. The

Humanitarian Award was established for this purpose. Individuals who are nominated may not be members of the Foundation. Linda Leveridge, Delta Kappa (OK) nominated Joy Foster of Norman, OK for this award. Joy volunteers throughout her community including helping seniors with taxes, volunteering for the Red Cross, delivering meals and taking seniors to doctor's appointments and other errands, supporting the local Alzheimer's association and spending time at Norman's veteran's center, helping clients and their families. Joy will be awarded the honor at the chapter's Annual Awards Dinner.

PROGRAMS

Planned Giving Program

Through its Planned Giving Program the ESA Foundation provides a way for individuals to benefit charitable causes while leaving sufficient funds for loved ones. A major objective of this program is to generate an awareness of the ESA Foundation and the charitable opportunities that are available to help support the Foundation. Those who choose to participate in this program may do so by donating through their wills, trusts, investments, property, life insurance, retirement plans and more. Planned Giving is an opportunity to provide for loved ones, fulfill charitable goals, and save money on taxes. It is our annual custom to recognize individuals whose foresight and generosity will change the lives of others because of their planned gifts which include the ESA Foundation. This year we held a "Planned Giver" Breakfast and invited 75 planned givers and life active members to show our appreciation to their dedication to the foundation. This year we received 5 new planned giving commitments.

Endowment/Scholarship Program

One hundred dollars plus the submission of properly completed paper work will establish an endowment. New endowments since June 1, 2016 are as follows: Sandra Bristow Endowment, Thelma Waggoner Memorial Endowment, Cliff and Jacqui Smith Family Endowment, Charles "Uncle Chuck" Yates memorial Endowment, Manuel and Rose Pasillas Endowment. Additionally, there was one special fund, Nancy B. Reece Memorial fund, established to be given over a 5 year period.

No new scholarships were initially awarded this year.

A \$5,000 minimum is necessary for each endowment to become fully endowed. Endowment monies become part of a restricted fund which earns interest which, when it has accumulated above the \$5,000, may be awarded as a scholarship. Amounts allotted to any given scholarship are determined through a budgetary spending policy established by the Board of Directors combined with directives from the donors or their designees.

This was the fifth year using the totally online scholarship application program. We had continued support from Burns Communication throughout the entire process, and they made adjustments as needed.

The Scholarship Processing Team is composed of Coordinators who are responsible for obtaining the judges. This team was again chaired by Scholarship Chairman Kathy Loyd. The team processed 5863 applications with 139 ESA Foundation Scholarships are being awarded this fall for a total of \$138,600. This includes one graduate studies scholarship in the amount of \$5,000. This year's Extra Boost winner was Syeda Zaidi of Texas.

Since 1980 \$2,962,203 has been awarded in 3354 scholarships

Any student who submitted a completed application by December 15, 2015, was eligible for entry into a \$500 Early Bird Drawing. This year's Early Bird Scholarship was awarded to Katherine Regis of Kentucky. A complete listing of all winners is listed on the website.

Turn-Around Fund Program

Any entity that follows the 501(c) 3 guidelines may use this internally funded grant program. Designated contributions to this year's Turn-Around Fund totaled \$228,087. The Board is pleased that our members use this means to contribute to recognized charities, and we continue to encourage the further utilization of this program because the dollars that come into the Turn-Around Funds increase the total dollar number revenues of this entity. This increased use helps the ESA Foundation to maintain its 501(c) 3 status.

FUND RAISING PROGRAMS

Fantasy Event

The theme of this year's Fantasy Event was "Climb a Mountain – Fantasy Vacation". ESA Foundation members donated \$8,511 to this 'non-event' event as they celebrated with the Board by *not* attending the party on March 1st. The Fantasy Event Chairman Judi York thanks everyone who contributed to this event. We encourage our members to continue their support of this fund raiser in the future.

Foundation Fund Fest

ESA Foundation volunteers were involved in the creation of a night of excitement, fun and fund raising as they became involved in the Foundation Fund Fest. Participants took part in auctions, games and in St. Louis, MO. Proceeds from the event were over \$18,000. The Board is truly grateful to Director Barbara Price and all of the volunteers who worked at this event.

ESA WEBSITE

www.epsilonsigmaalpha.org/about/ESA-Foundation

This was the fifth year for our scholarships applications to be completed online and was again met with enthusiasm by the students. Some students applied for up to 27 scholarships and told us how happy they were that they only needed to provide one school transcript, one application letter and one letter each from two different sources for letters of recommendation. We continue to listen to suggestions offered by those students who apply as we improve the application process.

LEADERSHIP

Rosalee Echele and Barbara Price completed their three year terms as elected Board member at the end of the Annual Meeting. Su McDonell and Beth Sherron were elected to their first three year terms at the annual meeting.

The Foundation's Board of Directors continues to provide the futuristic and visionary leadership for which you, the members, have elected them. This year the board worked with BJ Clark on strategic planning and board development work. The board believes this work will position the Foundation for continued growth and sustainability in the future.

I have appreciated the support that I have received during this past year as I have served as the Chairman of the Board. The work that the ESA Foundation does is of extreme importance to people throughout the world. As members of this ESA Foundation, **you** should be extremely proud of the major strides that have been made in helping people through the scholarship and grants programs

Kim Mandrell
2016–17 Chairman of the Board
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