



NEWSLETTER

From the Chairman of the Board...

Another year has come and gone. As most of us probably do, I spent time to reflect on many things of 2017. I know many of us experienced personal tragedy, loss and sadness; as a country we saw many sad and shocking events, but we were all able to have many triumphs and successes. Sometimes it seems we have to look hard to find positives when things seem so bad, but we can always find a silver lining if we just look for it.

As we look forward, and anticipate what 2018 will hold for us, we know we have never passed this way before. There will surely be uphill battles and hard things to face, but we can always find those joys and times of happiness along the way. We should dwell on those and we should always find new ways to make a difference.

I find that helping others, always helps me. It keeps me balanced emotionally even when things just seem so overwhelming. No matter how hard things seem with us, there are always going to be people to have less and are in terrible trials in their lives.

In February, the ESA Foundation will be reflecting on the past year, assessing the accomplishments and then planning for the future. We will be planning for IC Convention and even further. In our strategic planning process, we are trying to focus on 5 years and 10 years out. We have new scholarships being awarded each year, new endowments, new ideas, and new growth.

I want to remind everyone about Life Active Memberships. They not only provide you an opportunity to never think about membership again, it supports the career enhancement grant program. It is \$500 and can be paid at once or \$250 over 2 years. Please consider this opportunity.

We will be getting invitations to our new Fantasy Event and hearing about some new things for Fund Fest this year. We have awesome members and we thank you for your generous support of both of these events. They both provide life blood for the operations of the Foundation.

I want to personally take a moment to thank each of you for your help in the past and your work for the future. No matter how much we have, or how much we do, there are always needs that are bigger than us. Take time for yourself, take time for your family and take time for others – whether you can

Winter 2017/2018

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B.J. Clark
bjclark@epsilonsigmaalpha.org

do a little or a lot, you can make a difference. It is always better to give than receive and you will be more blessed because you made a difference in someone's life.

Best wishes for the new year and thank you.

**Ann Southall, ESA Foundation Chairman
asouth_51@yahoo.com**

Nominations Open for the Foundation

Passionate about the ESA Foundation? Interested in getting more involved? Now is the time to consider submitting your nomination for the ESA Foundation board. The ESA Foundation is looking to expand our impact on our communities and our world. It is an exciting time where we are setting goals and building programs. We are looking to grow in marketing, co-sponsorships, number of scholarships given and expanding our endowment program. If you have experience in one or more of these areas you could be an asset to the board.

Foundation members will be electing three directors at the annual meeting in July 2018. Nomination forms are due by February 1, 2018. The nomination form is located on the ESA website: <https://www.epsilonsigmaalpha.org/about/ESA-Foundation>

Please direct your questions about the ESA Foundation board to the members of the nominating committee: Judi York, Beth Sherron, Chris York or Kim Mandrell. Completed nomination forms should be sent to Kim Mandrell, as indicated on the form.

Looking forward to hearing from you!

**Kim Mandrell, Vice Chair
kimzgreys@charter.net**

Membership

As a reminder, now is a great time to pay your Foundation dues. Dues must be received by ESA Headquarters before March 1st to be eligible to vote in the 2018 election. Not a member? Dues are only \$25 to join. Already a member? Annual dues are only \$15. Want to step up your support for the Foundation? How about becoming a life active member? Life active memberships help support our grants program, which allows recipients to further their education allowing them to grow in their careers. Life active membership is a \$500 payment or two installments of \$250.

Note: Due to the ongoing ESA website updates, our on-line donation form is not yet operational. Please mail your form to the ESA office.

**Kim Mandrell, Vice Chair
kimzgreys@charter.net**

Scholarship Report

We are only about 4 weeks from the scholarship deadline of February 1, 2018!!! We need your assistance is spreading this good news to all potential / current college students. There are many great scholarships this year ranging from \$500 to \$11,000. Please encourage everyone you know [and those you don't know] who will be in some type of higher learning in the fall of 2018, to apply for our scholarships. The process is easy. Just visit our website: www.epsilonsigmaalpha.org/scholarships and follow the totally online application process. If you have questions, please contact me at: kathybloyd@gmail.com or 660-441-3310. My goal is to have a winner for every scholarship we offer, but I can't do this without your help. Thanks in advance.

Kathy Loyd, Scholarship Chair
kathybloyd@gmail.com

Endowment Report

Don't know what to give the person in your life that has everything, or how about the person who is beginning their future either young or older....consider funding an endowment in their honor? Or give to an existing endowment. Or even give yourself a never-ending gift as you give additional funds to your current endowment to assure a scholarship may be given next year. Visit our website: www.epsilonsigmaalpha.org/scholarships and review the existing endowments. Or contact Kathy Loyd at kathybloyd@gmail.com for assistance in establishing a new endowment.

Kathy Loyd, Scholarship Chair
kathybloyd@gmail.com

Treasurer's Report

Hello Everyone! Just a reminder to start saving your pennies, nickels, dimes, quarters, and dollars to spend at the foundation merchandise table in Phoenix. We will have a few new items to sell plus our regular jewelry and purses. Don't forget we will be glad to take your ESA Foundation Dues or maybe consider becoming a Life Active Member. The cost is \$500 or you can make 2 installments of \$250.00 for 2 years. See you in July!

Tammy Akines, Treasurer
tammy.akines@simmonsbank.com

Grants Report

Just a reminder that the Grants program can always use your support!! Please consider making a donation, honorarium, or remembrance to any of these grants:

Art Spark helps individuals use art to heal or teach. The funds are used to buy supplies. This grant was started to honor B.J. Clark when she retired as ESA Executive Director. Each recipient can receive up to \$1000.

Career Enhancement Grant helps individuals advance in their current career or start training in a career that does not involve college. The grant can be given up to \$2000 per recipient. They can reapply in one year.

Special Grants are given to other 501(c)3 Organizations. The funds for these come from donations and bequeaths. The recipients are chosen by the Foundation Board of Directors. Also, one is usually given in honor of the Current IC President each year.

Please, consider donating to these grants to help others and keep the Grants Program alive and well funded.

Cathy Holsted, Grants Chairman
nanakitty22@sbcglobal.net

Planned Giving

I recently read a report where “giving to education is estimated to have increased 3.6 percent”.

We all know how important higher education is at this time. Many jobs now require at least an associate’s degree or bachelor degree; and many even require a Masters or PhD degree. The trade schools are also in demand and there is one common issue with all of these educational institutions...they cost money.

Because of the generous contributions to our many scholarships, we are able to help many students meet the high demands of the finances needed for their higher education.

BUT...there is more that can be done to insure that these scholarships will be available for many more years. Have you considered becoming a Planned Giver? You can make arrangements to leave money to the ESAF with the idea of either continuing to support a specific scholarship or to begin one and leave your very own legacy after you are gone.

Our Planned Giving website has lots of information on different ways you can set up your Planned Giving and for additional help you can contact Kristin Hall:

kristinh@epsilonsigmaalpha.org
or Doug Mills, Registered Agent:
doug@m@epsilonsigmaalpha.org.

Rosalee Echele, Planned Giving Chair
rosalee.echele@hotmail.com

ESA Foundation Fund Fest

It’s remarkable to think that our efforts in creating and maintaining scholarships has impacted so many students’ lives over the years! We do make a difference and will continue doing so in the coming years.

The members of the ESA Foundation Board of Directors and me, as the Foundation Fund Fest Chair, look forward to having another

successful event at IC Convention in Phoenix. We can’t do it alone. **WE NEED YOUR HELP!**

In the past, many of you have supported the annual Foundation Fund Fest financially, as well as working the actual event, and we really appreciate you. This year’s event will be held on Tuesday, July 17, and I’m asking you to consider joining us this year in all the FUN. There will be a few new things that you won’t want to miss!

I have already heard from many of you that you will help the actual event, and a few people volunteered a sponsorship. There is still the need for more workers AND sponsors. Even if you are sponsoring a table yourself, please consider reaching out to your state’s chapters, businesses and friends to see if they would sponsor a table.

I specifically need the following assistance before and during the actual event:

- **Sponsorships** – Would you consider sponsoring a table? They start at \$100 and go all the way up to \$1,000. Your name will proudly be displayed and remember, this sponsorship is tax deductible.
- **Working an event/table.**
- **Assisting with the Silent Auction.**
- **Donating items for the Silent Auction or the Oral Auction.**
- **Donating state and chapter baskets for Auction.**
- **Set up and Tear Down of the event.**

Please consider helping raise money at the Foundation Fund Fest and make a difference in the lives of our future leaders – the recipients of the ESA Foundation scholarships. I can’t do this without you! Please contact me with any questions or to volunteer.

Linda Schmidt
ESA Foundation Fund Fest Chair
lschm79148@comcast.net



ESA Foundation Fund Fest

Tuesday, July 17, 2018 – Phoenix, AZ

The ESA Foundation needs your help at IC Convention with the Foundation Fund Fest & Merchandise table. Please let me know if you would be willing to help as a dealer, set up and clean up, donate or work at the silent auction tables.

Sponsors: _____ \$100 – Game table Sponsor

FFF Patrons: _____ \$200 Silver _____ \$300 Gold

_____ \$500 Pearl _____ \$1,000 Platinum

Member Number: _____ Chapter Name/Number: _____

Willing to Donate: _____ Silent Auction Items _____

_____ Oral Auction Items _____

_____ State Basket –Description _____

(Please mark value of all auction items to assist in bid amounts)

ESAF Merchandise Table will be open during “Foundation Fund Fest” on Tuesday, and during the week – specific times TBA.

_____ I will help sell merchandise, collect dues and donations

Date(s) _____ Time(s) _____

Name _____ Phone _____ Email _____

Address _____ City _____ State _____ Zip _____

Please return this form to: Linda Schmidt, 2101 S. Downing Street, Olathe, KS 66062 or Ischm79148@comcast.net

Thank you for all that you have done and continue to do for the ESA Foundation

Linda Schmidt
Foundation Fund Fest Chairman
Ischm79148@comcast.net
913-486-2814

