

Epsilon Sigma Alpha and Santa- America

*Santa HUGs for Special
Children*




Santa
America



“Visit www.SantaAmerica.org”

Who is Santa-America?

200+ Santas, Mrs. Clauses & Elves (ages 10 to 87!!) who are.....

**backgrounded
TB Tested
trained in...**

- Hospice care
- Bereavement
- Pediatric Hospital
- HIPPA



Guess where the Real North Pole is???

YOUR COMMUNITY!!

Who Does Santa America Visit?

Children & families in crisis and coping with...

Hospice Care

- Child, Parent, Grandparent

Chronic Pediatric Illness

- Cancer
- Down Syndrome
- MS
- Cystic Fibrosis
- Autism - Spectrum Disorders

Post Traumatic Stress

- Abuse
- Natural Disaster
- Loss of family member on active duty



With Santa America... It's More than a Visit!



**Our Children and Families have a
“Special Relationship” with Santa,
sometimes for 10 years or more...
(really, it's forever!)**

Santa America Gifts

Our "Gifts" keep the focus of Santa's visit on the child and the values of Love, Hope and Joy!



Santa Hugs

Special Books

SUB'S!

**All wrapped in
Love! Hope!
And Joy!**



From Santa 
With Love, Hope & Joy!
*This HUG from Santa America is
Handmade by* 

Santa America Builds Community Spirit!





Santa America

**Santa America brings
Love, Hope and
Joy.....wrapped in a warm
secure Santa hug.....to
special needs children and
their families 365days a
year!**



What is a HUG?

- **HUGs are special “handcrafted scarves with little mittens on the end**
- **They are presented to children going through the toughest situations they can possibly face**
 - **Children facing the end of life**
 - **Children facing the end of life of a closed loved one**
 - **Children dealing with Autism and other Spectrum Disorders**
 - **Children and families of Wounded Warriors**
 - **Children involved in natural disasters**
- **They give a child something to hold on to and emotionally connect with for a positive experience**



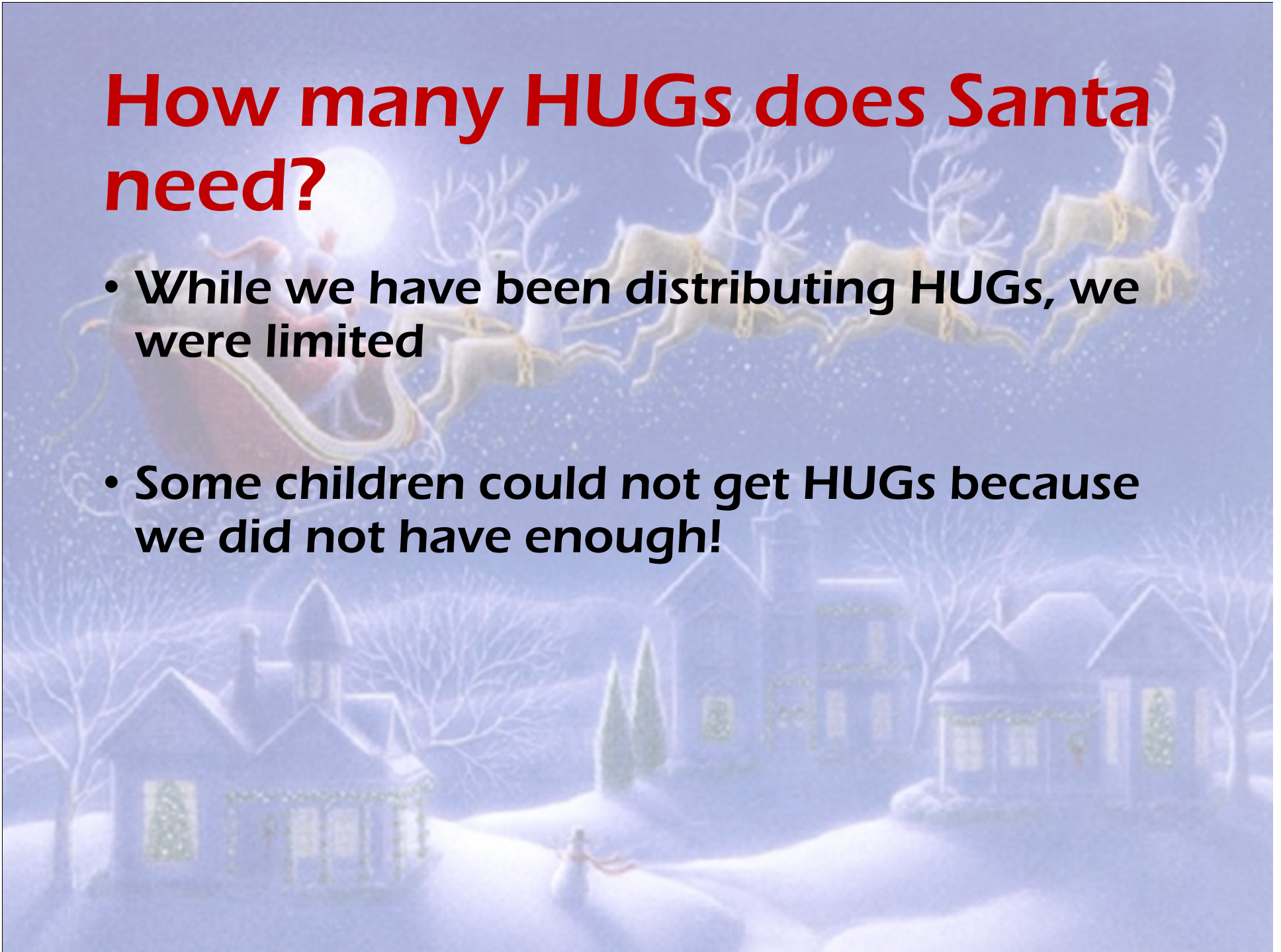
How many HUGs does Santa need?

We have been distributing HUGs since 2010, but we have been limited



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- While we have been distributing HUGs, we were limited
- Some children could not get HUGs because we did not have enough!



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- In 2013, Santa had to "choose" children to receive HUGs....very tough!

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- In order to fill 2014-2015 needs, Santa America requires.....

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- While we have been distributing HUGs, we were limited
- Some children don't get HUGs because we did not have enough
- Santa had to "choose" the children to receive HUGs
- In order to fill the needs we have, we will require

8,000 HUGs
over the next 2 years!!

Epsilon Sigma Alpha to the rescue!!

- Make HUGs in your chapters!
 - Patterns, instructions... and labels.....available through ESA web-site
- Send your completed HUGs to Santa-America in Daphne Alabama
 - We will distribute to Santas all across America!
- If you have meetings or events for special children, contact Santa-America.....We try to have Santa at your event!!
- **Together as Partners, Sigma Alpha Epsilon and Santa-America bring Love, Hope and Joy to children in tough circumstances**

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Handmade by 

*"Loving and
caring for
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