

Epsilon Sigma Alpha and Santa- America

*Santa HUGs for Special
Children*




Santa
America



“Visit www.SantaAmerica.org”

Who is Santa-America?

200+ Santas, Mrs. Clauses & Elves (ages 10 to 87!!) who are.....

backgrounded

TB Tested

trained in...

- Hospice care
- Bereavement
- Pediatric Hospital
- HIPPA



Guess where the Real North Pole is???

YOUR COMMUNITY!!

Who Does Santa America Visit?

Children & families in crisis and coping with...

Hospice Care

- Child, Parent, Grandparent

Chronic Pediatric Illness

- Cancer
- Down Syndrome
- MS
- Cystic Fibrosis
- Autism - Spectrum Disorders

Post Traumatic Stress

- Abuse
- Natural Disaster
- Loss of family member on active duty



With Santa America... It's More than a Visit!



**Our Children and Families have a
"Special Relationship" with Santa,
sometimes for 10 years or more...
(really, it's forever!)**

Santa America Gifts

Our "Gifts" keep the focus of Santa's visit on the child and the values of Love, Hope and Joy!



Santa Hugs

Special Books

SUB'S!

**All wrapped in
Love! Hope!
And Joy!**



From Santa 
With Love, Hope & Joy!
*This HUG from Santa America is
Handmade by* 

Santa America Builds Community Spirit!





Santa America

A festive winter scene with a sleigh, reindeer, and snow-covered houses. The background is a soft, blue-toned illustration of a snowy night. In the upper left, a sleigh is being pulled by a team of reindeer. The sleigh is filled with wrapped gifts and a bright light emanates from within. The reindeer are depicted in a stylized, glowing manner. In the lower half of the image, there are snow-covered houses with warm lights glowing from their windows, and bare trees with snow on their branches. The overall atmosphere is cozy and celebratory.

**Santa America brings
Love, Hope and
Joy.....wrapped in a warm
secure Santa hug.....to
special needs children and
their families 365days a
year!**



Dakota Omega
PHOTOGRAPHY
MELISSA

What is a HUG?

- HUGs are special “handcrafted scarves with little mittens on the end
- They are presented to children going through the toughest situations they can possibly face
 - Children facing the end of life
 - Children facing the end of life of a closed loved one
 - Children dealing with Autism and other Spectrum Disorders
 - Children and families of Wounded Warriors
 - Children involved in natural disasters
- They give a child something to hold on to and emotionally connect with for a positive experience



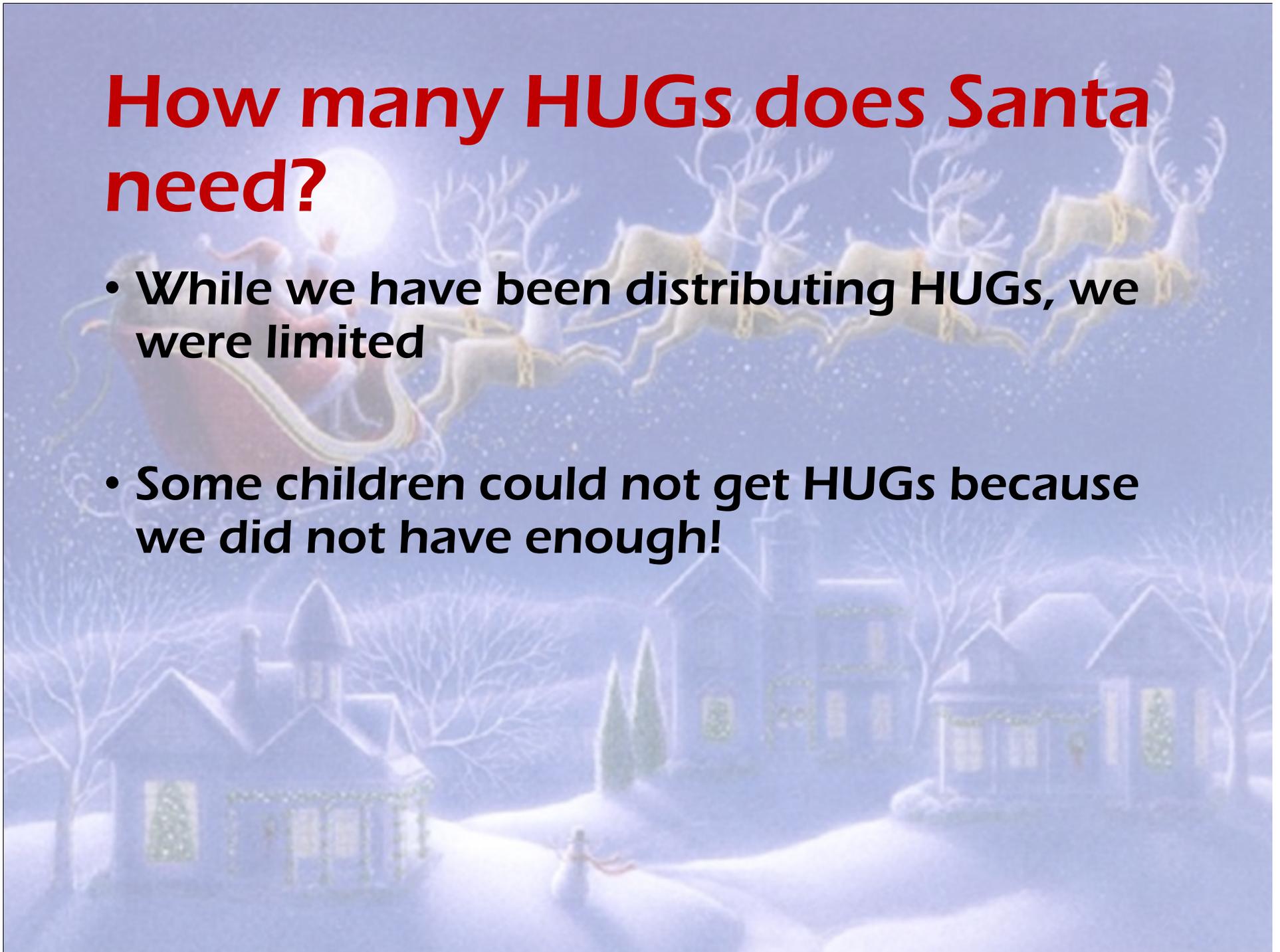
How many HUGs does Santa need?

We have been distributing HUGs since 2010, but we have been limited



How many HUGs does Santa need?

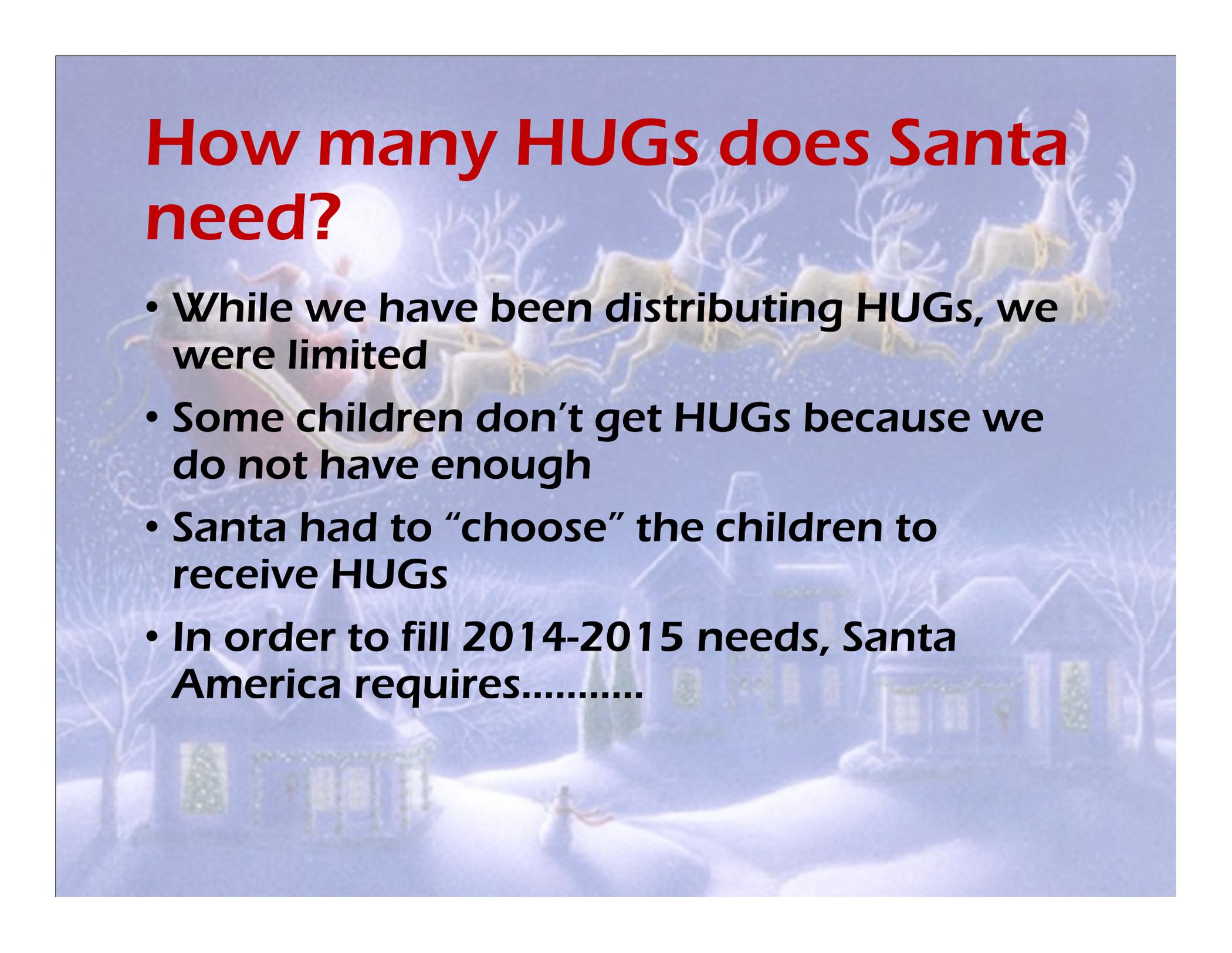
- While we have been distributing HUGs, we were limited
- Some children could not get HUGs because we did not have enough!



How many HUGs does Santa need?

- While we have been distributing HUGs, we have been limited
- Some children don't get HUGs because we do not have enough
- In 2013, Santa had to "choose" children to receive HUGs....very tough!

How many HUGs does Santa need?

A festive winter scene with a sleigh, reindeer, and snow-covered houses. The background is a soft, blue-toned illustration of a snowy night. In the upper half, Santa Claus is seated in a sleigh, pulled by a team of reindeer. The sleigh is filled with gifts, and a bright light emanates from it. Below, a snow-covered landscape features several houses with glowing windows and decorated Christmas trees. The overall atmosphere is warm and celebratory.

- While we have been distributing HUGs, we were limited
- Some children don't get HUGs because we do not have enough
- Santa had to "choose" the children to receive HUGs
- In order to fill 2014-2015 needs, Santa America requires.....

How many HUGs does Santa need?

- While we have been distributing HUGs, we were limited
- Some children don't get HUGs because we did not have enough
- Santa had to "choose" the children to receive HUGs
- In order to fill the needs we have, we will require

8,000 HUGs
over the next 2 years!!

Epsilon Sigma Alpha to the rescue!!

- Make HUGs in your chapters!
 - Patterns, instructions... and labels.....available through ESA web-site
- Send your completed HUGs to Santa-America in Daphne Alabama
 - We will distribute to Santas all across America!
- If you have meetings or events for special children, contact Santa-America.....We try to have Santa at your event!!
- **Together as Partners, Sigma Alpha Epsilon and Santa-America bring Love, Hope and Joy to children in tough circumstances**

From Santa 
With Love, Hope & Joy!
This HUG from Santa America is
Handmade by 

*“Loving and
caring for
children is the
rent we pay for
living on this
planet”*



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